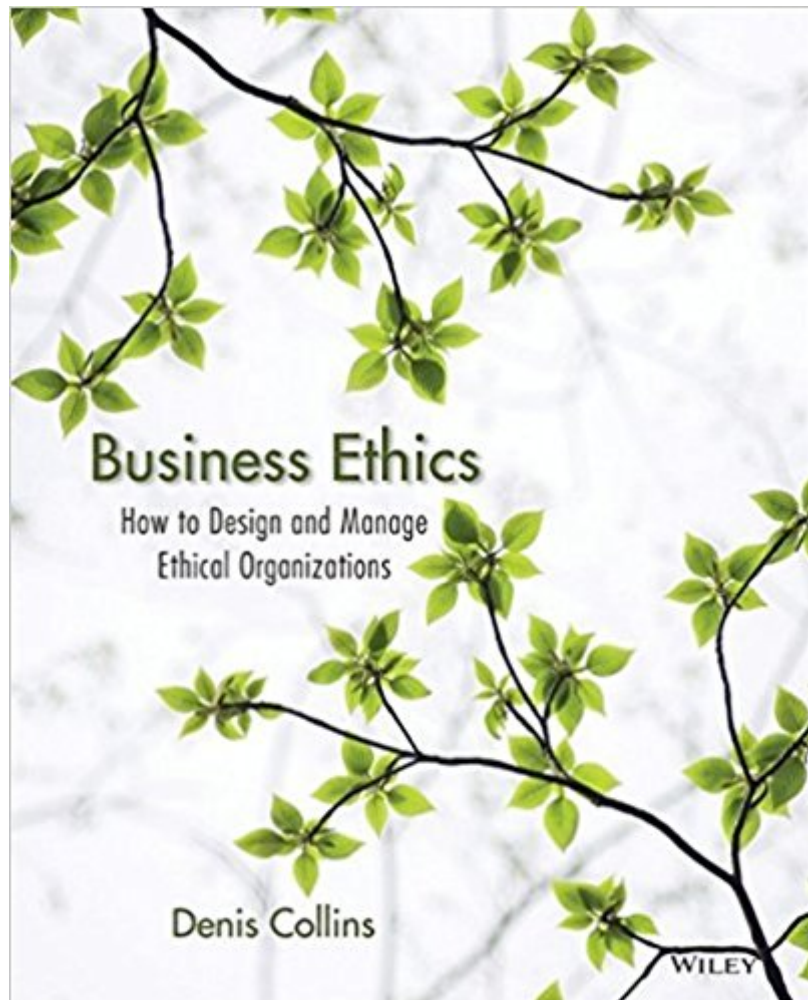




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Business Ethics: How To Design And Manage Ethical Organizations



Synopsis

Collin's Business Ethics: An Organization Systems Approach to Designing Ethical Organizations provides theoretical and practical information to help create organizations of high integrity and superior performance. The text offers ways to design organizations that reinforce ethical behavior and reduce risks. It's organized based on an "Optimal Ethics Systems Model" which includes ethical job candidates, decision making, training, officers and hotlines, leadership, work goals and performance appraisals, environmental management, and community outreach. Early chapters present types of ethical issues organizations face, history of government regulation, the importance and extent of codes of ethics and conduct, an ethical decision-making framework, and the importance and extent of managing the natural environment and being a good corporate citizen - as well as new ideas and models. In addition, Collins provides a much broader array of best practices in business ethics to immediately implement many of the management techniques.

Book Information

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Customer Reviews

This is one of the best books I have had during my time in college. The information is presented very well, there are some real life examples throughout the book, and I thought Collins did a wonderful job of really communicating why ethical behavior is worthwhile in the business environment. Well done.

I choose to rent books rather than buy them for my college classes. Usually the books are new or in very good shape. However, this arrived in very poor shape. All pages are intact, but the book is bent

and worn.

Low cost paper back textbook. Met my needs for this class. Ethics content is typically boring but they did give good examples of applying ethics in the workplace. My instructor supplemented with additional materials to make the class more interesting.

I am learning so much from this book!!!! I appreciate for helping order books for my classes!

I bought this book for a class, but its actually an easy read and interesting. It was a reasonable price, but in retrospect someone could buy the test bank for the same price so it all depends on if the person wants to learn the material or simply get "through" the class.

reads like a textbook, because, well, it is a textbook- good content, easy to read- lots of real world applications and examples. probably the only text book I've ever read cover to cover....

Excellent coverage for ethics in business as well as our personal behavior as managers and supervisors.

The book is very detailed. It covers history, theories, and best practices. Very useful resource.

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